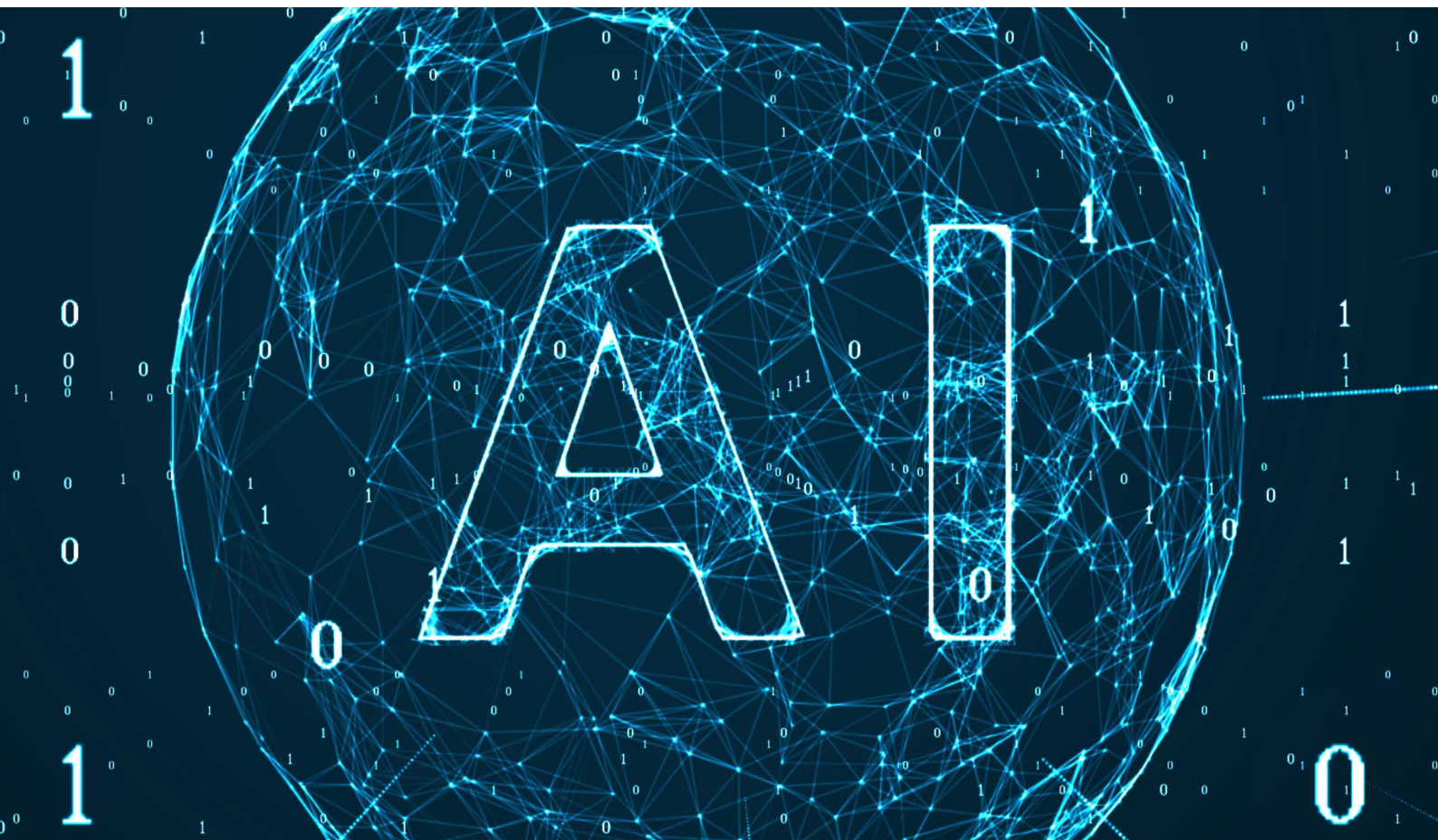


4th annual

AI FOR BUSINESS SUMMIT

GETTING READY
FOR THE NEXT
EVOLUTION OF
ENTERPRISE
INTELLIGENCE

30-31 MARCH 2022 | CROWN PLAZA SYDNEY DARLING HARBOUR | AUSTRALIA



PARTNERSHIP PROSPECTUS

GOLD SPONSORS



SILVER SPONSOR



SUPPORTING PARTNERS



ABOUT THE 4TH ANNUAL AI FOR BUSINESS SUMMIT

Examining best practice to scale and operationalise AI

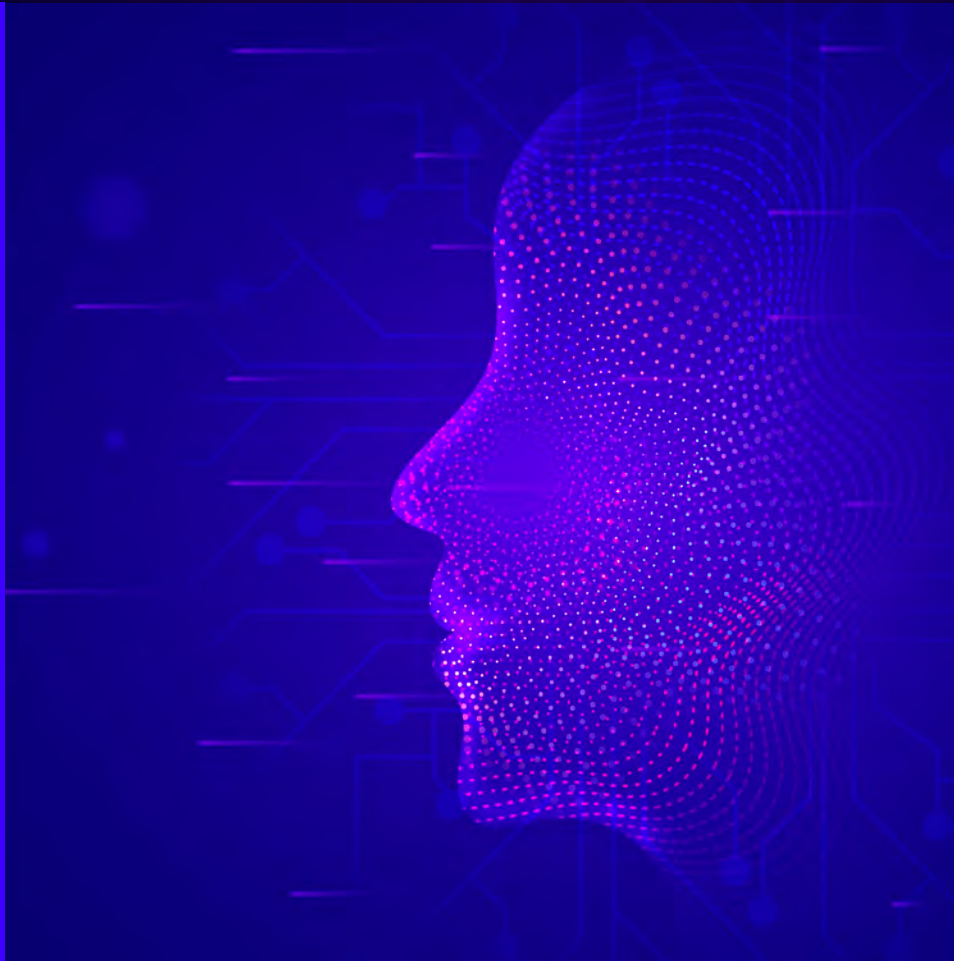
WHY?

More than 50% of Australian Business have already adopted AI into their overall transformation strategy and see the opportunity for growth. However, the move from small test projects to large scale adoption is hampered by skills shortages, resources and willingness to invest.

The key question is how do we strategically scale AI and investments to grow revenue, innovate, improve services, reduce risk and make more informed decisions?

The 4th annual AI for Business Summit 2022 will explore this question in detail over three days.

Help us shape the future of AI for Business by participating as an industry expert.



KEY THEMES:

- Building the business strategy for Artificial Intelligence across the enterprise
- Understanding risk and change management strategies for AI
- Aligning organisational structure to deploy at scale
- Moving beyond the pilot to enterprise wide AI
- Creating cross functional teams to ensure success
- Balancing feasibility, time investment and value with business demands

YOU SHOULD SPONSOR IF:

- You want to connect with hard to reach decision makers who are considering the next steps for their AI plans
- You want to get a head start on the competition and be part of planning process
- Your solutions can help streamline the deployment of AI across the enterprise and solve problems
- You can be a voice of reason that cuts through the hype and become a trusted advisor
- You want to generate high quality leads that convert in to high value relationships

AUDIENCE AND INDUSTRY PROFILE

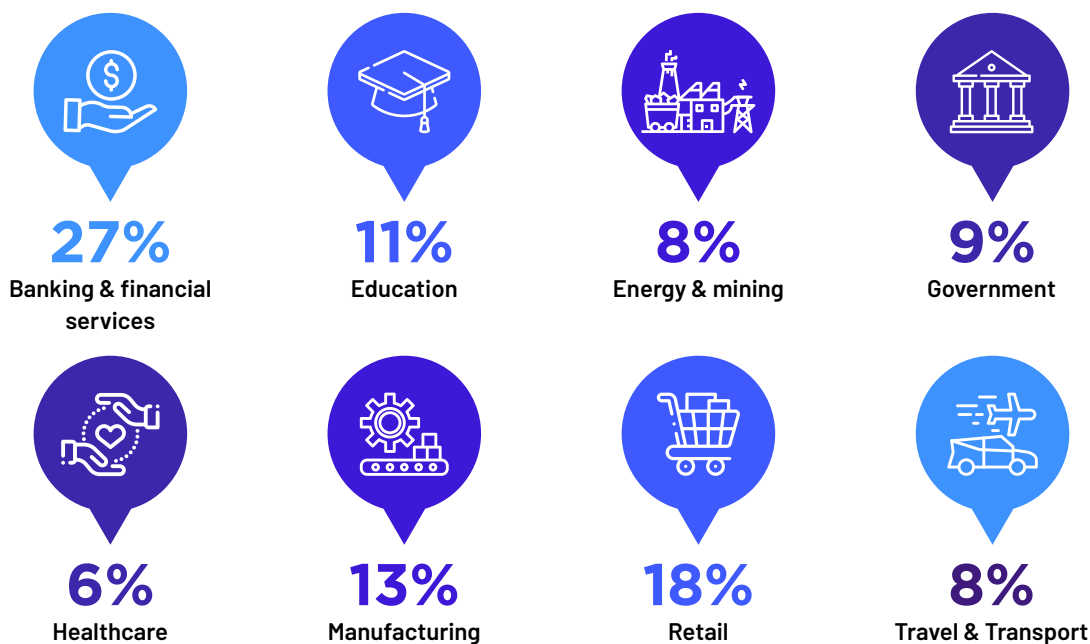
The 4th annual AI for Business summit brings together an audience of senior decision makers and key influencers from a range of industry verticals. Since our launch in 2015 (when we were early adopters) we've met with over 560+ business leaders who are hungry for quality content and real world AI use cases. They'll find that & more at the summit.

The AI for Business Summit attracts the best minds in AI, business and data, including:

Chief Information Officer, Chief Technology Officer, Chief Data Officer, Chief Digital Officer, Chief Analytics officer as well as:

- ▶ AI Developers and Engineers
- ▶ Algorithm Developers, Engineers and Scientists
- ▶ Analytics and BI Architects
- ▶ Application Architects and Managers
- ▶ Business Intelligence Analysts and Managers
- ▶ Business Managers & Strategists
- ▶ Heads of Data Analysts, or Data Warehousing
- ▶ Heads of Data Science
- ▶ Data-Driven Designers
- ▶ Developers and Database Professionals
- ▶ Enterprise Architects
- ▶ Heads of Marketing
- ▶ Innovators and Entrepreneurs
- ▶ Machine Learning Engineers
- ▶ ML Data Developer
- ▶ Operations Analyst
- ▶ Product Managers
- ▶ VCs and Investors

INDUSTRY BREAK DOWN:



JOB FUNCTION:



SPEAKERS



Dr Ian Oppermann
Chief Data Scientist
NSW Department of
Customer Service



Angela Lam
Chief Information Officer
Shell Australia



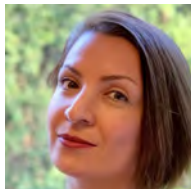
Joanna Gurry
Chief Data Officer | Executive
General Manager
NBN Co



Noel Jarrett
Chief Data Officer
Telstra



Hema Prasad
Head of Domain (Data)
Architecture
Commonwealth Bank



Dr Rose Skandari
Data Science Manger
ME Bank



Dr Artak Amirbekyan
Head of Data, AI & ML
Transurban



Kshira Saagar
Chief Data Officer
Latitude Financial Services



Jamila Gordon
Chief Executive Officer
Lumachain



Dr Nandita Sharma
Director – Data Science
Australian Taxation Office



Aurelie Jacquet
Chair | Committee on Artificial Intelligence
Standards Australia



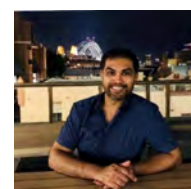
Geoffrey Pidcock
Senior Data Analyst
Atlassian



Bhavika Unnadkat
Head of Data
Momentum Energy



Dr Mahendra Samarawickrama
Manager – Data Science
Australian Red Cross



Zeeshan Javed
Head of Performance and Analytics
Foxtel



Dr Liming Zhu
Research Director
DATA61 | CSIRO



Gavin Dietz
Chief Executive Officer
Wattwatchers



Kay Firth-Butterfield
Head of AI and Machine Learning
World Economic Forum



Ian Hansel
Director
Verge Labs



Richard George
Director of Data Science
Faethm Pty



SPEAKERS



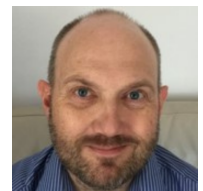
Angela Kim
Head of Analytics and AI
Teachers Health Fund



Dr Leila Alem
Adjunct Professor – Human-
Computer Interaction
University of Technology Sydney



Michael Kirch
Digital Strategy Practice and
Customer Experience Director APAC
HCL Technologies



Phil Hermesen
Solutions Director APME
HCL Technologies



Joanne Moss
Independent
Non-Executive Director
Ellume



Fang Chen
Distinguished Professor,
Executive Director
UTS Data Science &
UTS Data Science Institute
University of Technology Sydney



Jeff Frazer
EY Oceania Director,
Intelligent Automation and
APAC Intelligent Automation
Managed Services Leader
EY



Aruna Pattam
Head of AI & Data
Science - Asia Pacific &
Middle East (APME)
HCL Technologies



“ There are two types of enterprises. Those that are using AI to disrupt and those who are being disrupted and don't realise it. AI and ML are among the core pillars of the fourth industrial revolution. Ignore them and you risk being disrupted. ”

Tony Saldanha, Vice President - IT and Global Business Services, Procter & Gamble

WHO SHOULD SPONSOR?

The **AI for Business Summit** attracts senior enterprise business decision makers who are keen to learn how this new technology can add value to their organisation. A one stop shop for peer to peer learning about the potential of AI and how it can be applied to today's business challenges.

The AI for Business Summit is a showcase of the world's most innovative AI solutions. You should speak to us if you offer solutions in:

- Artificial Intelligence
- Deep Learning
- Machine Learning
- NLP Platforms
- Predictive API's
- Image Processing
- Speech Recognition
- Hardware
- Data Collection
- Virtual Personal Assistants
- Hardware
- Data Collection
- Virtual Personal Assistants

WHY SPONSOR OR EXHIBIT?



Sponsoring or exhibiting at the AI for Business Summit gives you the opportunity to showcase your products, services and solutions.

You will get the chance to make face to face contact with business leaders and key decision makers who want to be at the forefront of AI.

Present your company, showcase your expertise and demonstrate how you can help by speaking to senior decision makers and business leaders.

WAYS TO ENGAGE

The AI for Business Summit is a unique opportunity to showcase new products and services, establish brand leadership and meet decision-makers. Sponsorship and exhibition packages can be tailored to meet your specific objectives, whether that is thought leadership, profile, leads or sales.

**KEYNOTE / CASE STUDY
PRESENTATIONS**

**PANEL
DISCUSSIONS**

BRANDING

SOLUTIONS SHOWCASE

"A very strong way to get in front of the right people"

BiosIT

INVESTMENT

	BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
PRE-EVENT	Company logo on all event marketing (website, advertisements and EDMs)	✓	✓	✓	✓	✓
	Company logo and description on event website	✓	✓	✓	✓	✓
	Social media post (LinkedIn)	✓	✓	✓	✓	
	Speaker headshot and biography on event website	✓	✓	✓	✓	
	Right to provide a thought leadership content hosted on event website	✓	✓	✓		
DURING EVENT	Keynote presentation	25 Mins				
	Case study presentation		20 Mins	20 Mins		
	Participate/ Moderate thought leadership panel discussion	✓	✓		✓	
	Exhibition space / Table top display (table, chairs and power included)	18m2	12m2	6m2	6m2	6m2
	Matchmaking	✓	✓	✓		
	Company logo on screen between sessions	✓	✓	✓	✓	✓
	Host networking drinks	✓				
	Summit pass	8	5	4	3	2
POST-EVENT	Logo on post-event thank you email	✓	✓	✓	✓	✓
	Logo on preliminary 2023 event as 2022 event partner	✓	✓	✓	✓	✓
	Access to attendee list	✓	✓	✓	✓	✓
	Investment	POA	POA	POA	POA	POA



Please note that these are only our basic package options.

To obtain a more bespoke package please contact milade@questevents.com.au

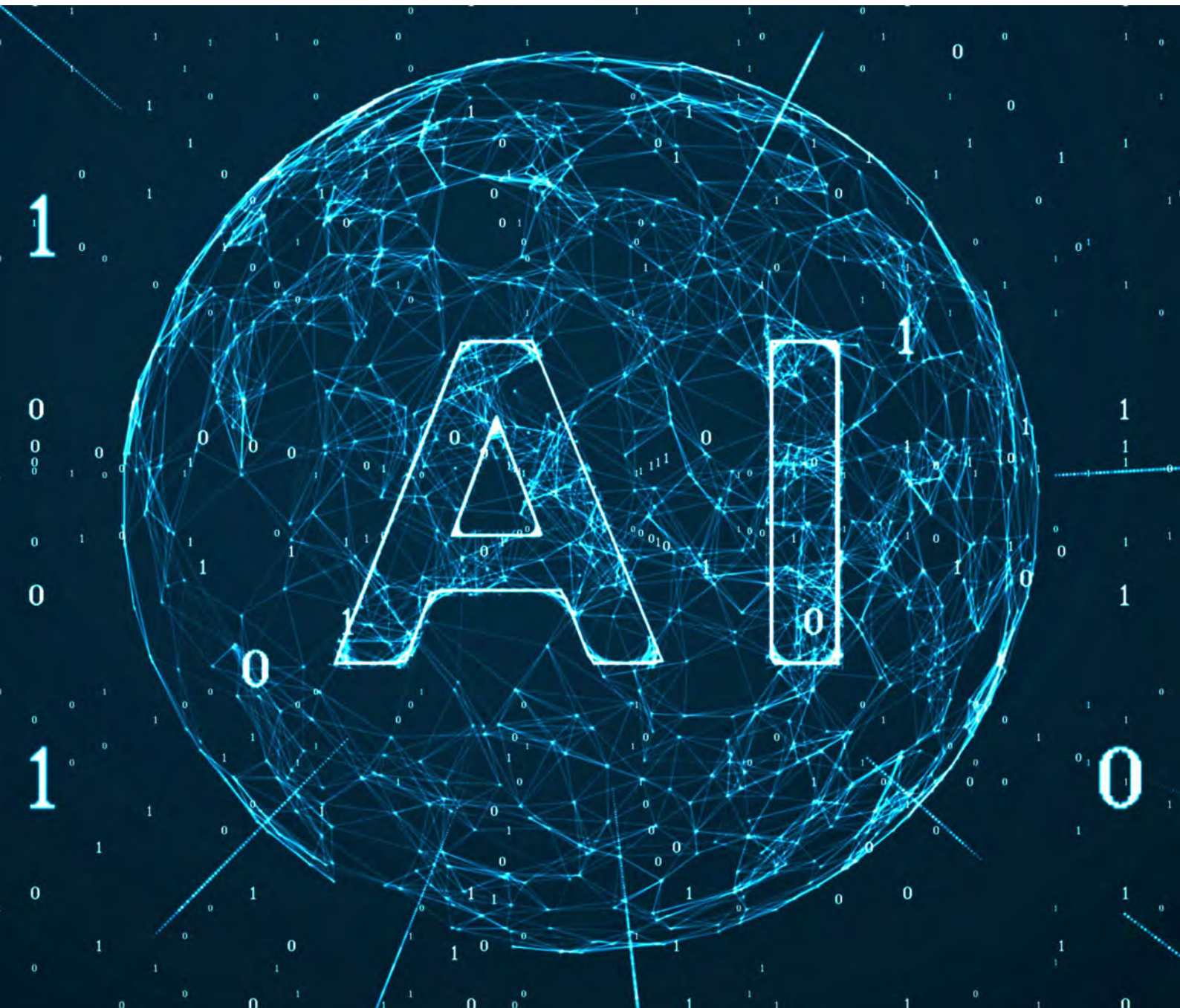


4th annual

AI FOR BUSINESS SUMMIT

GETTING READY
FOR THE NEXT
EVOLUTION OF
ENTERPRISE
INTELLIGENCE

30-31 MARCH 2022 | CROWN PLAZA SYDNEY DARLING HARBOUR | AUSTRALIA



If you'd like to become an exhibitor, sponsor or speaker at the event contact
Milad Etemadi on ✉ milade@questevents.com.au or ☎ +61 (0)478 195 857

🌐 www.aisummitaustralia.com.au